

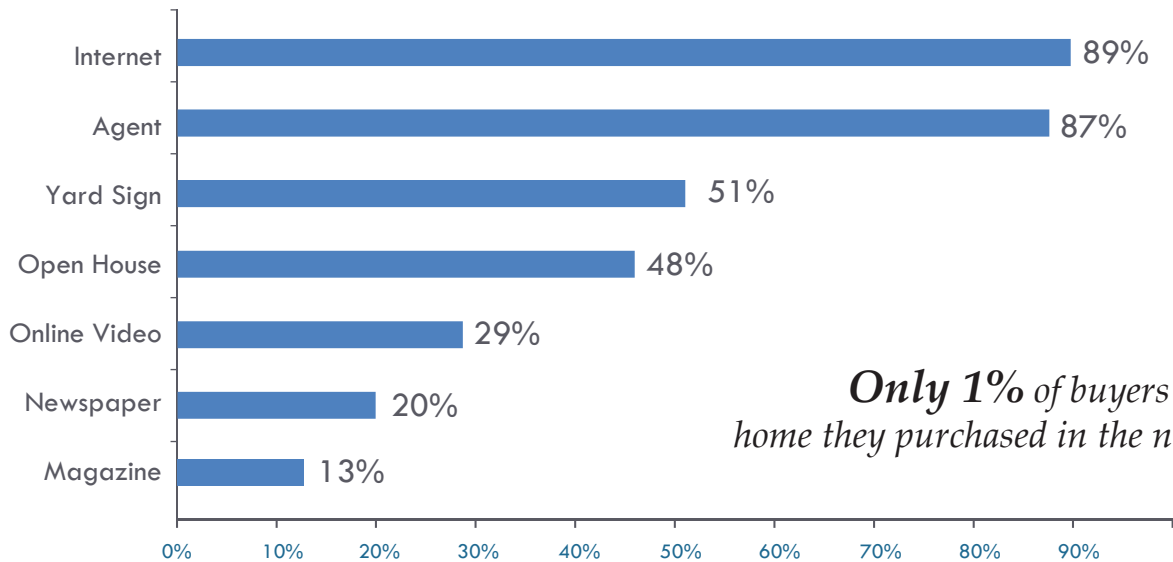
BROKER REPORT

Important Statistics from NAR®



How Buyers Search for Property

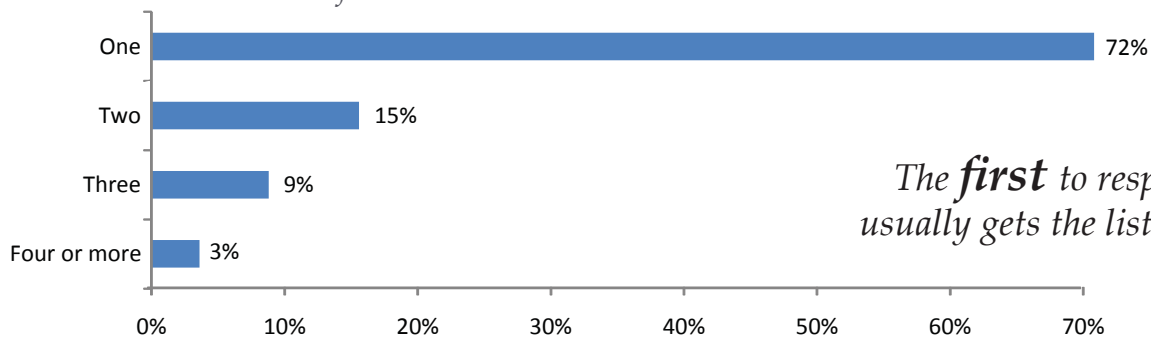
Information sources used in home search



Only 1% of buyers found the home they purchased in the newspaper.

Number of Agents Contacted Before Selecting One

to assist with the sale of home

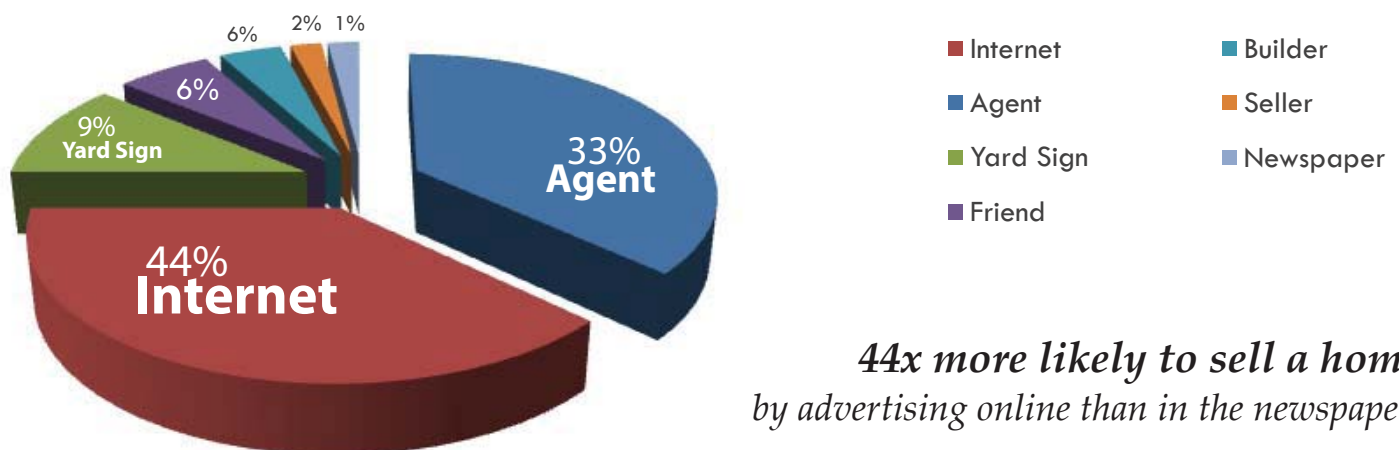


The first to respond usually gets the listing!



Where Buyers Come From

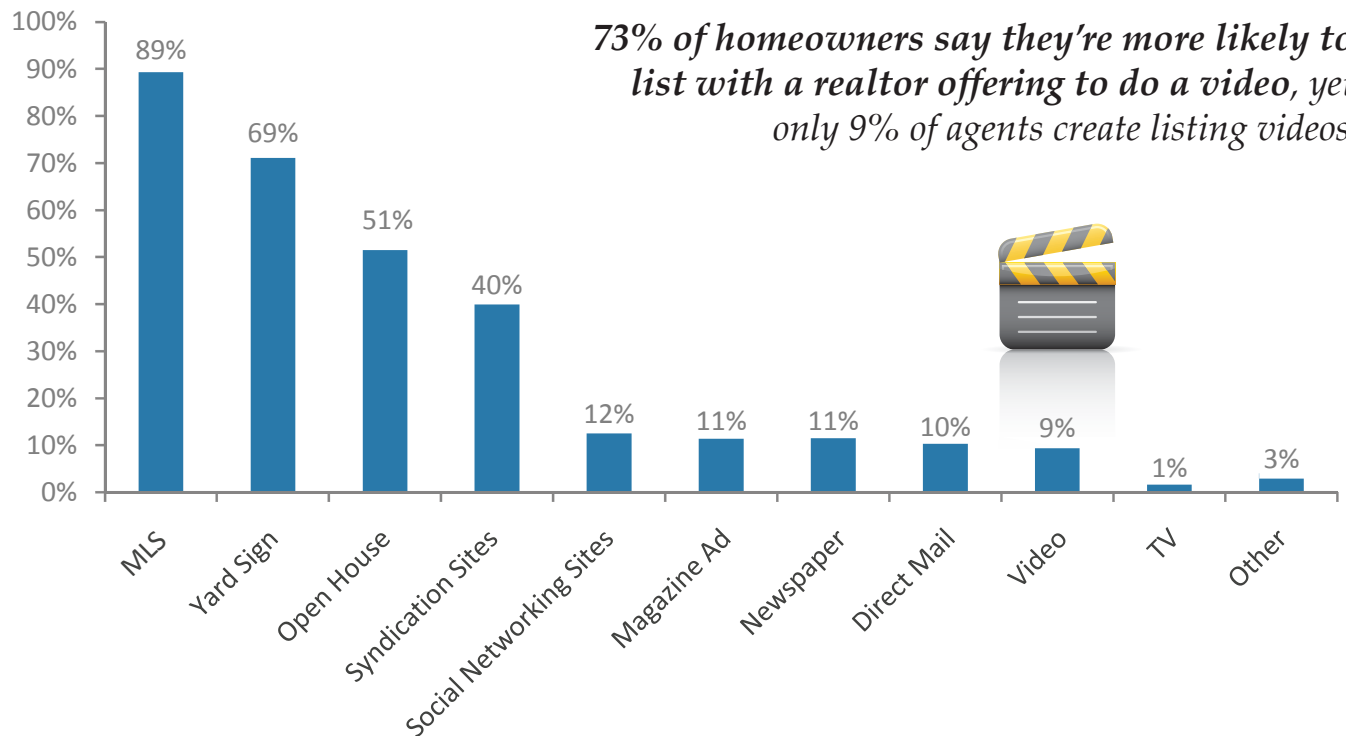
Where buyer found the home they purchased



44x more likely to sell a home by advertising online than in the newspaper.

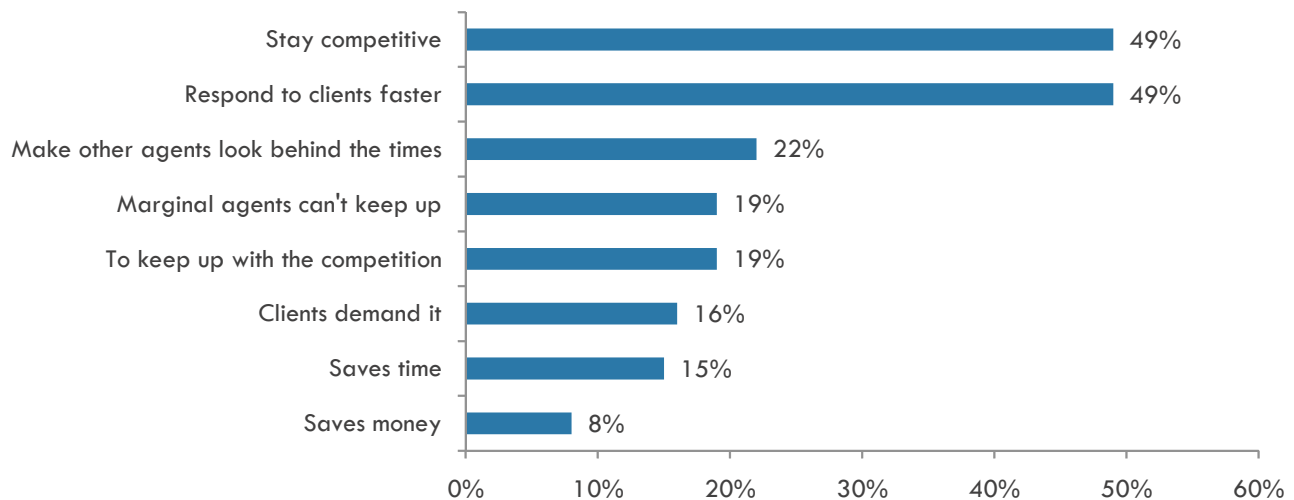
How Agents Market Their Listings

Methods real estate agents used to market homes



How Technology Gives Agents the Advantage

Information sources used in home search



48% of agents and associate brokers would like their broker to expand the amount of technology provided.

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What our Clients are saying ...

"This has been the easiest and most user friendly website that I have ever used. Customer service is prompt and efficient. The online chat is such a great advantage to have right in front of me when I need immediate help. The pages are clear and clean and there is nothing that I have not been able to add to any of my websites with ease! Thanks for being there when I need you!"



-Dawn Radnitz, Prudential

"I must say in the beginning I looked at every website developer around and signed up with you guys. From start to finish everything was handled very professionally. I like the 30 day test drive because I was able to get the site just the way I wanted it, before I started paying for it. Also the tech support team is amazing and would have any changes I asked for done almost immediately, and with follow-up overtime to make sure I was pleased. All of that was done before I was even a client. The designs were perfect for what I was looking for. In this market you guys are hands down the best bang for your buck!!! I will refer you to anyone I know in the real estate business..."



- Timothy Rhoten, Red Carpet Realty and Rentals

"You are awesome! I have NEVER had such great service or responsiveness, from an online vendor. You Rock! Thank you so much for all of your help."



-Tony "Mac" McIntyre, Carolinas Metro Realty

"Your service is essential to my Real Estate business! The easy to use control panels for my agent website and individual property sites make my marketing life a breeze! Each property website links automatically to my agent website. Easy copy and paste tool for Craigslist and the syndication is the best! My clients love it when their property receives it's own website and I love it when buyers see my listings and write offers! Thank you Properties Online!"



- Jen Mullin, CENTURY 21 House of Realty

"We have been so productive lately, listing nearly every home for which we compete. Offering a Personal Property Website is a major tool in our toolbox! We so appreciate your service!"



- Bonnie Barrow, Keller Williams Realty

"Just to let you know , we have sold our home in 90 days, thanks to Listing Domains. A buyer 2000 miles away viewed the property online, sent a representative to preview the property, and then purchased the house. I highly recommend this site in order to maximize exposure to a broader market. This may be a difficult real estate market, but not an impossible one. Timing, pricing and exposure (marketing) are the key issues and LD is 1/3 of that solution. I plan on using this a great deal more in the future."



- Robert Bay, old Cape Sotheby's International Realty

"By the way...I've been very happy with my service at PropertiesOnline.com and have received really good feedback from my clients about my website. I've had customers choose to contact me because they said my website stood out from other Realtors website because it was simple and easy to navigate what information they were looking for. So thank you!"



- Megan Williamson, Keller Williams Realty



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Source: The National Association of REALTORS®
Profile of Home Buyers and Sellers & The National
Association of REALTORS® Member Profile.

