

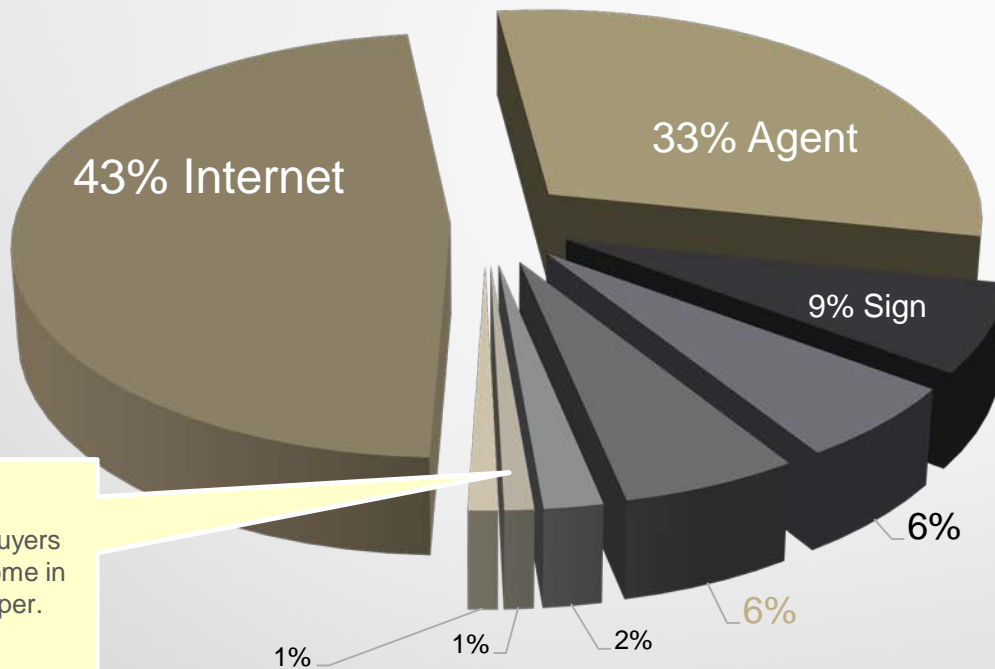
A Website dedicated entirely to Selling Your Home!



Where Buyers Come From

Where Buyers Found the Home they Actually Purchased Last Year.

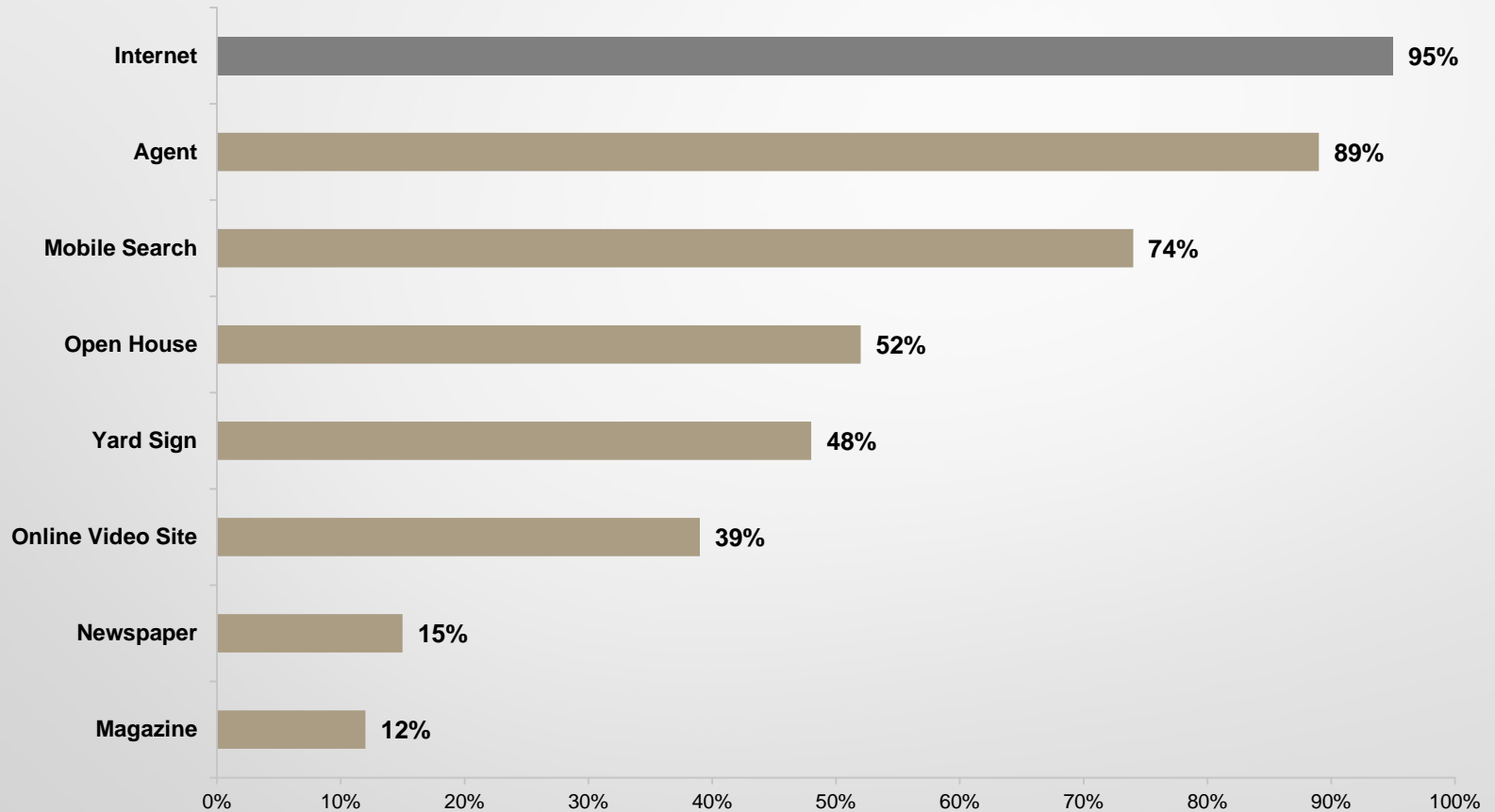
- Internet
- Agent
- Yard Sign
- Friend
- Builder
- Seller
- Newspaper
- Other



Only 1% of buyers found their home in the newspaper.

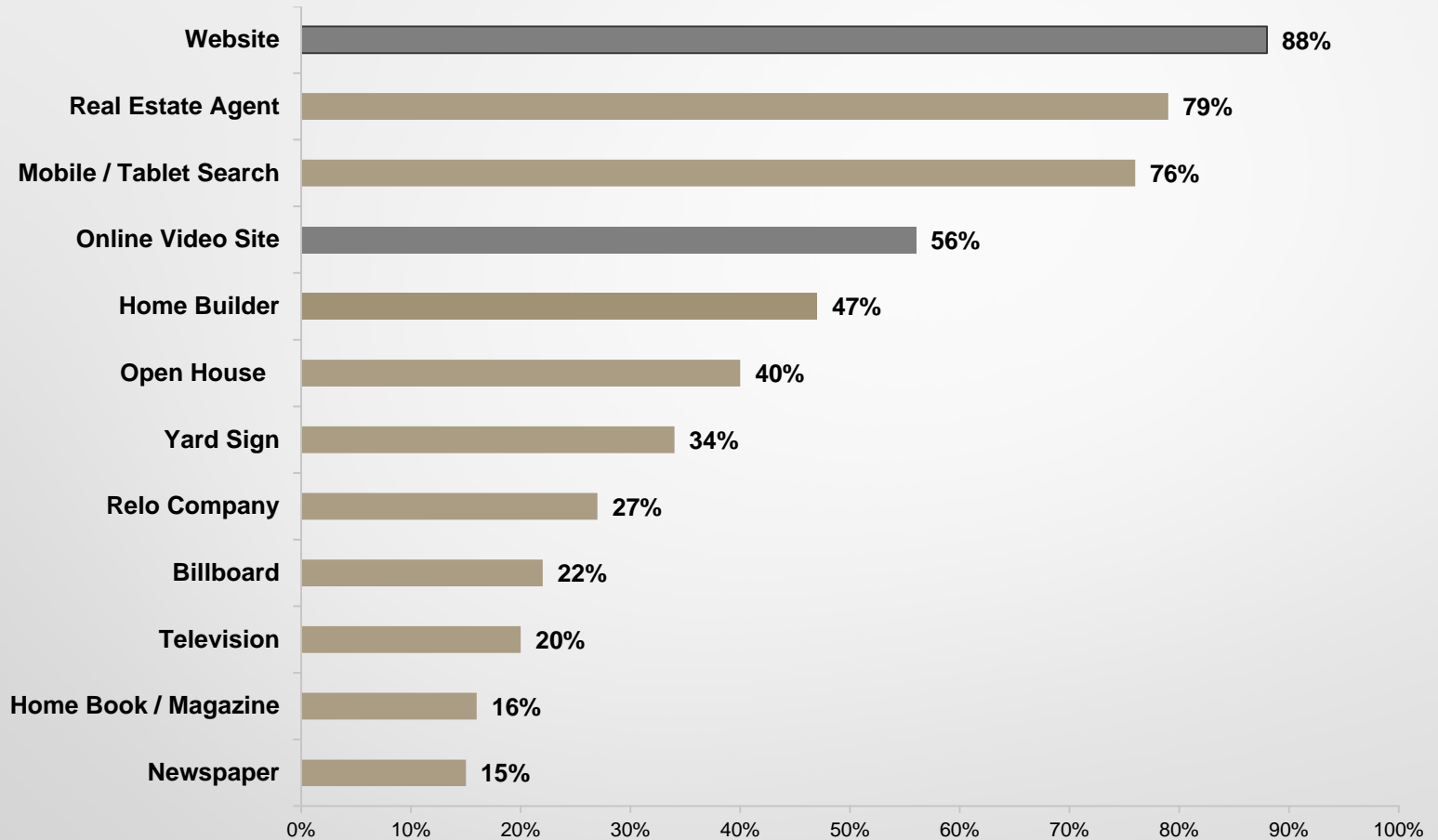
The Home Search Process

Information Sources that Buyers used during their Home Search



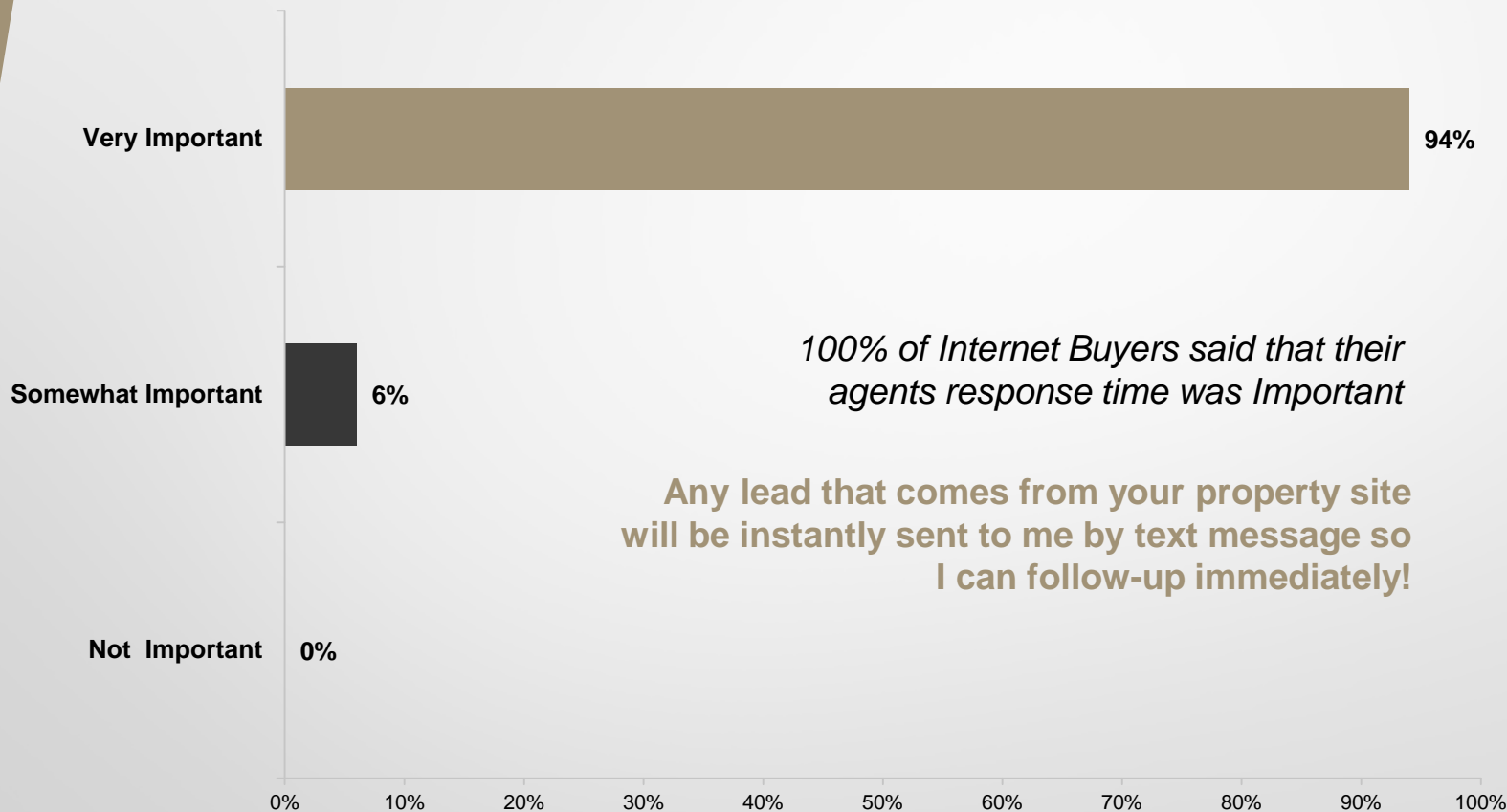
Usefulness of Information

What Internet Buyers deem "Very Useful"



Response Time

Importance of Agents Response Time – *according to buyers*



Every Property Deserves a Property Website

By creating a **unique property website** for each of my listings, I am able to attract online buyers as well as provide local buyers with fast and comprehensive information about your property.

These days, it's easy for properties to get lost among the thousands of real estate listings added to the market each and every day. ***Your single property website will ensure that your listing stands out from the crowd!***



Mobile Ready

People are accessing Property Websites via their mobile devices more than ever before. That's why I have a mobile version created for every property I list. When a mobile visitor attempts to access your property site, they will be automatically redirected to a mobile version designed specifically for their device!



They can even access your listing details by scanning your very own QR code!



Where will your Property Appear Online?

My job is to make sure your listing gets seen.
That's why I syndicate My listings to ALL the
major property portals including but not limited to:



YAHOO!
REAL ESTATE



trulia®
real estate search

AND MORE THAN 800
ADDITIONAL REAL ESTATE
SEARCH WEB SITES



FRONTDOOR®
POWERED BY HGTV



HomeFinder
.com



REALTOR.com
REALTOR



Zillow.com
Your Edge in Real Estate

Social Media Sharing Tools

When marketing real estate it's important to focus on the places where your target market is. People today spend far more time on **social networks** than they do perusing the local paper's listings.

My listings include a built-in posting tool that encourages social sharing. Not only will I post your listing on my Facebook, but others can share your listing on their social networks with a simple click of the mouse!



Full Screen Photos

Your home will be showcased with a beautifully designed Slide Show that displays your property **FULL SCREEN** at **FULL RESOLUTION**.

Photos are the **#1**
Thing that Buyers
want to see online!



Property Video

Buyers love video! That's why I build a video for each listing. Creating a video is a great way to showcase all of the important selling features of your home.

I also syndicate my Property Videos to **YouTube!**

